

# THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

December 2019

## Merry Christmas

### Black PR Wire Ends the Year with Holiday Cheer

It's the time of year when Black PR Wire loves to spread holiday cheer. We all know that Christmas is the time to celebrate Jesus, the reason for the season, but we believe that it's also a time to end the year by spreading holiday cheer.

In honor of the Christmas Season, Black PR Wire is wrapping up a special gift up for you! During the month of December, we will provide you with a 20% discount off all services! This includes a broad range of services beyond press release distribution such as electronic newsletters and video messages, and video/audio releases, as well.

This is a special gift only for the month of December, so don't delay! Hurry and get your information to us right away! BPRW is ending the year with holiday cheer! Merry Christmas and may peace and blessings be bestowed unto you and yours!

To take advantage of this special offer, just use the promo code HOLIDAYCHEER to receive the 20% discount when you make your online purchase. Or simply give us a call at 1-877-BLACKPR!



### Recipe Greetings!

We all look forward to the holiday season to get our grub on with soul-stirring meals and sweet treats. Your holiday dessert options may not always be nutritious, but they are limitless and often delicious. If you want to try something new, we have a special treat for you!

Did you know that the first week in December (Dec 1-7) is recognized as Recipe Greetings for the Holidays Week? In honor of this observance, Black PR Wire decided to send a few recipe greetings your way, courtesy of Country Living! Click on the link below and enjoy 70+ desserts to tempt the taste buds of your family and loved ones.

Link: <https://www.countryliving.com/food-drinks/g642/holiday-desserts-1208/>

Enjoy and have a sweet season!



### Happy Kwanzaa!

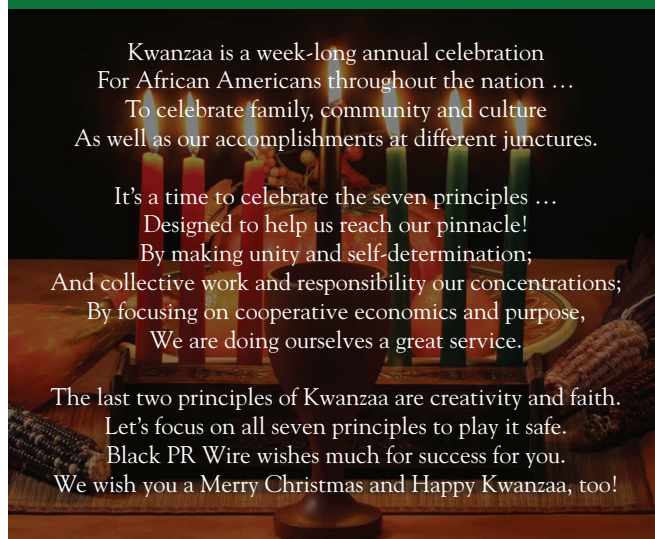
Kwanzaa is a week-long annual celebration For African Americans throughout the nation ...

To celebrate family, community and culture As well as our accomplishments at different junctures.

It's a time to celebrate the seven principles ... Designed to help us reach our pinnacle!

By making unity and self-determination; And collective work and responsibility our concentrations; By focusing on cooperative economics and purpose, We are doing ourselves a great service.

The last two principles of Kwanzaa are creativity and faith. Let's focus on all seven principles to play it safe. Black PR Wire wishes much for success for you. We wish you a Merry Christmas and Happy Kwanzaa, too!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

## POWER PROFILER: ISSA RAE



Issa Rae is an iconic actress, writer, director, producer, and web series creator. She first garnered attention for her work on the YouTube web series, *Awkward Black Girl*.

Rae is a graduate of Stanford University where she earned a Bachelor of Arts degree in African and African-American Studies. As a college student, she made music videos, wrote and directed plays, and created a mock reality series entitled *Dorm Diaries* for fun. At Stanford, Rae met Tracy Oliver, who helped produce *Awkward Black Girl* and starred on the show as Nina.

After college, Rae received a theater fellowship at The Public Theater in New York City. Oliver and Rae started taking classes together at the New York Film Academy. Rae worked odd jobs and at one point was struggling to decide between business school and law school, but eventually abandoned both ideas when *Awkward Black Girl* started taking off in 2011.

With her own unique flare and infectious sense

of humor, Issa Rae's content has garnered over 23 million views and over 200,000 YouTube subscribers (and counting). In addition to making Glamour Magazine's "35 Under 35", Forbes' "30 Under 30" and Entertainment Weekly's "Breaking Big" lists, Issa's hit series *The Misadventures of Awkward Black Girl* was the recipient of the coveted Shorty Award for Best Web Show. Issa's first book, a collection of essays, is a New York Times Best Seller and her latest project, *Insecure*, a half-hour comedy show for HBO, premiered in the fall to rave reviews and earned her a Golden Globe nomination. Issa has received national attention with major media outlets including The New York Times, CNN, ELLE, Seventeen, Rolling Stone, BuzzFeed, Fast Company, MSNBC, Essence, Fader, Variety and more. Issa Rae is signed with UTA and 3 Arts Entertainment.

Sources: [https://en.wikipedia.org/wiki/Issa\\_Rae](https://en.wikipedia.org/wiki/Issa_Rae);  
<http://www.issarae.com/>

## CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

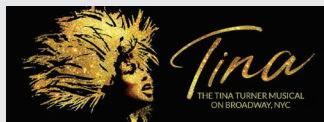
### CAPAC: Langston Hughes' Black Nativity

12/6/19  
Manassas, VA  
[www.culturecapital.com](http://www.culturecapital.com)



### The Tina Turner Musical

12/7/19 • New York, NY  
[www.soulnationevents.com](http://www.soulnationevents.com)



### NSO Pops: A Holiday Pops! with Leslie Odom, Jr.

12/13/19-12/14/19  
Washington, DC  
[www.culturecapital.com](http://www.culturecapital.com)



### Trevor Noah: Loud & Clear

12/6/19  
Los Angeles, CA  
[www.axs.com](http://www.axs.com)



### Young Black Entrepreneurs & Politicians Summit in Fort Lauderdale

12/7/19  
Fort Lauderdale, FL  
[www.miami.eventful.com](http://www.miami.eventful.com)



### The Hip Hop Nutcracker

12/17/19 -12/19/19 • North Bethesda, MD  
[www.culturecapital.com](http://www.culturecapital.com)



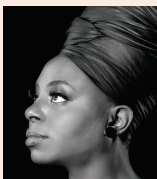
### Sweet Honey in the Rock

12/7/19  
Fairfax, VA  
[www.culturecapital.com](http://www.culturecapital.com)



### Nina & Me- Starring Ledisi

12/13/19  
Beverly Hills, CA  
[www.thewallis.org](http://www.thewallis.org)



### The 144th Birth Anniversary Celebration of Dr. Carter G. Woodson

12/19/19  
Fort Lauderdale, FL  
[www.eventbrite.com](http://www.eventbrite.com)



## OUR TEAM

**Bernadette A. Morris**  
President/CEO  
[bmorris@blackprwire.com](mailto:bmorris@blackprwire.com)

**Ricardo F. Reyes**  
AVP/Creative Director  
[rreyes@blackprwire.com](mailto:rreyes@blackprwire.com)

**Tanisha Coleman**  
Marketing Manager  
[tcoleman@blackprwire.com](mailto:tcoleman@blackprwire.com)

**Joe Ellick**  
Newsroom Editor and  
National News Correspondent  
[jellick@blackprwire.com](mailto:jellick@blackprwire.com)

**Teodoras Vitkauskas**  
Webmaster  
[tvitkauskas@blackprwire.com](mailto:tvitkauskas@blackprwire.com)

**Erica Brown**  
Senior Graphic Designer  
[ebrown@blackprwire.com](mailto:ebrown@blackprwire.com)

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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