

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

July 2018

Black PR Wire Invites You to Our YouTube Channel

What has been your motivation to thrive and how will you continue to do so? Black PR Wire (BPRW) will address this question and more on our soon-to-be released YouTube channel.

Appropriately entitled *Thrivin' Online*, the BPRW YouTube channel will feature a theme or main topic each month that will have a national appeal, based on upcoming and seasonal topics and events. It will include interviews with high profile guests who will share the ways that they "thrive" and bring their dreams to reality. The show will include 5-10 minute clips and provide news and information on a myriad of topics for the Black consumer including Business, Education, Entertainment, Health and



Vivica A. Fox

Fitness, Politics, Sports and a whole lot more. Many nationally-renowned and prolific leaders in the Black community nationwide have already graced their presence for the debut broadcast of the series, including renowned actress **Vivica A. Fox** and **Thomas W. Dortch, Jr.**, Chairman, 100 Black Men of America, Inc., among others.

Thrivin' Online will be hosted by **Joseph Ellick**, BPRW's Newsroom



Thomas W. Dortch, Jr.

Editor and National Correspondent. A recent graduate of Florida Memorial University, Joseph is a rising correspondent and videographer.

"With over 750,000 hits per month, BPRW's formidable presence will only be enhanced as *Thrivin Online* joins the list of stellar brands and products of Black PR Wire, including Power Profiler, Workin' It, Media Mixers and others," said **Bernadette Morris**, president/CEO of Black PR Wire. "Our goal of providing wholesome, fun and a fresh approach to inform, engage and inspire our Black communities will only increase as *Thrivin' Online's* presence is known."



Joseph Ellick



Bernadette Morris

Hot Summer Vacation Destinations

July is full of hot summer places to go and things to do! The most common vacation spots range from theme parks to national parks, and cruises to beaches. Picking the right summer vacation is all up to you and your family!

One hot destination will be the Essence Music Festival, taking place July 5-8, 2018 in New Orleans. This hot celebration of black excellence features

Janet Jackson, Mary J. Blige, The Roots, Erykah Badu, Jill Scott, Daniel Caesar, H.E.R., and many more. Why not make New Orleans your vacation destination and join in the celebration!

Whatever you do, live life to the fullest and enjoy the month of July by visiting the many vacation destinations throughout the United States.



JANET JACKSON



MARY J. BLIGE



THE ROOTS



ERYKAH BADU



JILL SCOTT



DANIEL CAESAR



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: VIVICA A. FOX

Vivica A. Fox has been in the business long enough to achieve a successful career as an actress producer, entrepreneur and it just keeps on going! Hollywood screen gem, Fox, has triumphantly built an international brand that stands on the strength that women can do anything. With an extensive body of work that encompasses unforgettable television, stage and film credits, Vivica A. Fox is an inspiration as a Hollywood actress, generous philanthropist and accomplished businesswoman.

Born in South Bend, Indiana, Vivica's family relocated to Indianapolis, Indiana when she was four. Upon graduating from Arlington High School, where she was active in various sports like basketball, track, volleyball and cheerleading. The mid-western beauty ultimately gave up sports to pursue a modeling and acting career. With the support of family and friends, the budding star headed to California to attend Golden West College in Huntington Beach and earn an Associate Arts degree in Social Sciences.

Determined to succeed, Vivica hit the Los Angeles audition circuit and was discovered by Hollywood producer Trevor Walton and offers started pouring in. Soap opera stints on The Young and The Restless, Days of Our Lives and Generations led to more sitcom and modeling work. But in 1996, Vivica's big break came when she scored a role in the summer blockbuster Independence Day alongside Will Smith and Jeff Goldblum. And the rest is history!

Aside from numerous film, television and other projects in the works, Vivica's empire continues to grow as this versatile Hollywood legend continues to inspire, indulge and entertain an international fan base. Among her many philanthropic endeavors, Vivica A. Fox Hair is proud to be one of the sponsors for the LA Sparks since 2015 and has donated many hair products for cancer patients who want the Vivica A. Fox look!

Vivica A. Fox resides in Los Angeles, California and is a Leo.



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

National Black Police Association Education & Training Conference

7/2/18-7/7/18
Little Rock, AR
www.blackpolice.org



National Black Arts Festival Gala

7/14/18
Atlanta, GA
www.nbaf.org



Zeta Phi Beta Grand Boule

7/18/18
New Orleans, LA
www.zphib1920.org/events



Essence Music Festival

7/5/18-7/8/18
New Orleans, LA
www.essence.com



Queen Latifah

NAACP Annual Convention

7/14/18-7/18/18
San Antonio, TX
www.naacp.org



International Hotel Ownership & Investment Summit

7/25/18-7/27/18
Miami, FL
www.nabhood.com



Tracy Prigmore



Mc Lyte Missy Elliott Snoop Dogg Remy Ma

Taste of Chicago

7/11/18-7/15/18
Chicago, IL
www.tasteofchicago.us



Reggae Sumfest

7/15/18-7/22/18
Montego Bay, Jamaica
www.reggaesumfest.com



Popcaan Aidonia



Bounty Killer Sizzla Spice Agent Sasco



Damian Marley I-Octane Beres Cham

Cincinnati Music Festival

7/26/18-7/28/18
Cincinnati, OH
www.qlzproductions.com



Charlie Wilson Xscap3 Fantasia

Art & Soul Festival

7/28/18-7/29/18
Oakland, CA
www.artandsouloakland.com



The Pointer Sisters

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW
ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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