

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

May 2020

Let's Celebrate May Holidays

Even though we are in the midst of the Coronavirus pandemic, we can still celebrate May holidays – just in slightly different ways. This month ushers in two very important holidays - Mother's Day and Memorial Day.

For Mother's Day, take time to honor your mom or mother figure who has given and sacrificed so much. From cooking her a special dinner or having a meal delivered from her favorite restaurant, to ordering her a special gift or allowing her to pick and watch her movie of choice, there are countless ways to show gratitude and love on this special day.

Similarly, there are still ways to celebrate Memorial Day, a day of remembrance for those who have died in military service for the United States. The Memorial Day weekend is usually one of the busiest travel times of the year for those getting ready to embark on a much-needed getaway. This year may be a little different. Instead of actually embarking on a mini getaway, travel digitally to your bucket list vacation spots. With a simple search on the internet, you can discover lots of info and videos to get you primed and pumped to reach your destination when the Coronavirus is over. Use your time to become aware and prepare, as well as reflect, remember and celebrate those who have given so much.

The Black PR Wire team wishes you a Happy May! Let's celebrate these May holidays in our very own special ways!

Black PR Wire Offers Bouquet of Spring Savings

Spring brings forth great new things! In celebration of Spring, Black PR Wire is offering a bouquet of spring savings – just for you.

Do you have a press release or a video that needs to be distributed to the media? Visit the Black PR Wire website (www.blackprwire.com) and use coupon code **BPRWCOVID19** with your online posting of a release, event, and/or video only, and you will receive a 50% discount at check out. This special deal is available now through May 31.

Don't want to place your release or video online yourself? No problem. Just send your information to bmorris@blackprwire.com and we will do the rest. Don't forget to mention **BPRWCOVID19** in order to receive the 50% discount. We told you that spring brings forth great new things!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: ALEXA IRENE CANADY, MD

Alexa Irene Canady had almost dropped out of college as an undergraduate, but after recovering her self-confidence she went on to qualify as the first African American woman neurosurgeon in the United States.

Alexa Canady earned a B.S. degree in zoology from the University of Michigan in 1971, and graduated from the medical school there in 1975. "The

summer after my junior year," she explains, "I worked in Dr. Bloom's lab in genetics and attended a genetic counseling clinic. I fell in love with medicine." In her work as a neurosurgeon, she saw young patients facing life-threatening illnesses, gunshot wounds, head trauma, hydrocephaly, and other brain injuries or diseases. Throughout her twenty-year career in pediatric neurosurgery, Dr. Canady has helped thousands of patients, most of them age ten or younger.

Her career began tentatively. She almost dropped out of college while a mathematics major, because "I had a crisis of confidence," she has said. When she heard of a chance to win a minority scholarship in medicine, "it was an instant connection." Her additional skills in writing and debate helped her earn a place in the University of Michigan Medical School, and she graduated cum laude in 1975.

Such credentials still could not shield her from prejudice and dismissive comments. As a young black woman completing her surgical internship at Yale-New Haven Hospital in 1975, on her first day of residency, she was tending to her patients when one of the hospital's top administrators passed through the ward.

As he went by, she heard him say, "Oh, you must be our new equal-opportunity package." Just a few years later, while working as a neurosurgeon at Children's Hospital of Philadelphia from 1981 to 1982, her fellow physicians voted her one of the top residents.

Dr. Canady was chief of neurosurgery at the Children's Hospital of Michigan from 1987 until her retirement in June 2001. She holds two honorary degrees: a doctorate of humane letters from the University of Detroit-Mercy, awarded in 1997, and a doctor of science degree from the University of Southern Connecticut, awarded in 1999. She received the Children's Hospital of Michigan's Teacher of the Year award in 1984, and was inducted into the Michigan Woman's Hall of Fame in 1989. In 1993, she received the American Medical Women's Association President's Award and in 1994 the Distinguished Service Award from Wayne State University Medical School. In 2002, the Detroit News named Dr. Canady Michigander of the Year.

Source: https://cfmedicine.nlm.nih.gov/physicians/biography_53.html

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

FOLD 2020: Podcasting Masterclass

May 1, 2020
2 PM EDT
Live Event



www.eventbrite.co.uk

Open House: Online Edition

May 7, 2020
7 PM EST
Live Event



www.eventbrite.com

Tech Inclusion Global Summit: The Next Wave Of Leadership

May 12, 2020
12 PM EST
Virtual Summit



www.eventbrite.com

You Are What You Wear – Moving Away from Fast Fashion

May 1, 2020
6 PM
Live Webinar



www.eventbrite.co.nz

Safe Virtual Music Fest

May 7 - 10, 2020
4 PM EST
Live Event



www.eventbrite.com

Content Delivery 2020

May 14, 2020
2 PM ET | 11 AM PT
Live Webinar



www.streamingmedia.com

Self-Editing for Writers

May 2, 2020
12 PM EDT
Live Webinar



marykole.webinarninja.com

Mary Kole

How to Promote Your Online Fundraising Campaign

May 12, 2020
1 PM EDT
Live Webinar



www.charityhowto.com

Virtual Product Summit: The Online Conference for Product Managers

May 21, 2020
8:30 AM PDT
Online Event



www.eventbrite.com

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BPRW ALLIANCES

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