

# THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

October 2020

## The Importance of Voting This November

This upcoming Election is one of the most important elections in history. Don't forget to go to the voting polls November 3rd to cast your ballot.

Not only has Donald Trump made his stance clear on immigration and the Black Lives Matter Movement, but his policies have been just as harmful as his Twitter rants. President Trump implemented policies that have actively hurt the black community, such as being [disproportionately left](#) out from Trump's tax cuts, [rolling back Obama-era guidance](#) on school discipline created to protect black students from severe punishment and [much more](#), according to democrats.org



## Black PR Wire Offers Opportunity for Self-Promotion

Promoting yourself, your business or your services is always a good thing. Self promotion enables you to present yourself as competent to other people – able to get the job done effectively. Did you know that there is an entire month dedicated to self-promotion? The idea behind this observance is that there's nothing wrong with being your own best promoter!

In celebration of Self-Promotion Month, **Black PR Wire** is offering an exclusive opportunity for those who take a notion to engage in a little self-promotion. All throughout the month of **October**, **Black PR Wire** will offer a special discount to anyone who distributes a press release through us. The special rate is only \$150 for a press release of 400 words or less.



## How COVID-19 has Impacted Minority Communities

The COVID-19 crisis has tremendously impacted minority communities throughout the country. With Americans isolated in their homes and millions unemployed, the impact is being felt more and more every day. It's no secret that disadvantaged and minority communities are experiencing higher rates of infection and death from the disease.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



## POWER PROFILER: JOHN LEGEND



John Legend serves as a coach on the 18th season of the four-time Emmy Award-winning competition series “The Voice.”

Legend, an EGOT-winning, critically acclaimed multiplatinum singer-songwriter, has garnered 11 Grammy Awards, an Academy Award, a Golden Globe Award, a Tony Award and an Emmy Award, among others. He is the first African American male to earn an EGOT and one of only 15 people in the prestigious club. Legend is now the first person to ever hold the title of VEGOT after his first win on Season 16 of “The Voice” coaching his artist, Maelyn Jarmon.

Legend has released six albums over the course of his career - “Get Lifted” (2004), “Once Again” (2006), “Evolver” (2008), “Love in the Future” (2013), “Darkness and Light” (2016) and “A Legendary Christmas” (2018).

Legend played the title role in NBC’s 2018 special “Jesus Christ Superstar Live in Concert,” for which he won an Emmy as a producer and

was nominated for Outstanding Lead Actor in a Limited Series or Movie.

Beyond his music career, Legend, along with partners Mike Jackson and Ty Stiklorius, is a principal in the Get Lifted Film Co., which executive produced IFC’s sketch comedy show “Sherman’s Showcase,” the HBO documentaries “Southern Rites” and “United Skates,” WGN America’s series “Underground,” Netflix’s series “Rhythm + Flow” and the films “Southside with You” and “La La Land.” An upcoming project includes David E. Talbert’s holiday film “Jingle Jangle,” which will be released on Netflix this year.

As a philanthropist, Legend initiated the #FREEAMERICA campaign in 2015 to change the national conversation surrounding our country’s criminal justice policies and to end mass incarceration.

Source: <https://www.nbc.com/the-voice/credits/coach/john-legend>



## CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

### Crystals For Beginners Webinar

Online webinar  
October 1, 2020

[eventbrite.com](https://eventbrite.com)



### Dating in 2020 - Comedy - online event

Online comedy event  
October 2, 2020

[eventbrite.com](https://eventbrite.com)



### Wealth Unlimited Online Event

Online Event  
October 3, 2020

[eventbrite.com](https://eventbrite.com)



### Gigs & Venue’s Virtual Comedy Show

Virtual Comedy Show  
October 1, 2020

[eventbrite.com](https://eventbrite.com)



### Christian Hip Hop Aflame Online Concert with MCOLA 2020

Online concert  
October 3, 2020

[eventbrite.com](https://eventbrite.com)



### Senior Lifestyle Expo - Central Florida

Online event  
October 4, 2020

[eventbrite.com](https://eventbrite.com)



### Words of Wisdom

Online Event  
October 1, 2020

[eventbrite.com](https://eventbrite.com)



### Magic For Home with Kevin Blake

A Virtual Interactive Magic Experience  
October 3, 2020

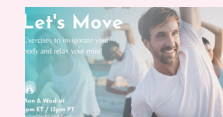
[eventbrite.com](https://eventbrite.com)



### Let’s Move

Online exercise  
October 5, 2020

[eventbrite.com](https://eventbrite.com)



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

