

THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

December 2020

Black PR Wire Spreads End of Year Holiday Cheer

With COVID-19, social injustice and political battles, 2020 has been a very stressful year. As we prepare to celebrate Christmas, Black PR Wire would like to spread some end the year holiday cheer.

In celebration of the end of 2020 and the holiday season, Black PR Wire has wrapped up a special gift up for you! During the month of December, we are offering a 20% discount off all services! This includes a broad range of services beyond press release distribution such as electronic newsletters and video messages, and video/audio releases, as well.

This is a special gift only for the month of December, so don't delay! Hurry and get your information to us right away! BPRW is ending the year with holiday cheer! Merry Christmas and may peace and blessings be



HAPPY *Kwanzaa!*

Kwanzaa is a week-long annual celebration ... Celebrated by African Americans throughout the nation. We celebrate family, community and culture; While maintaining structure and focusing on our accomplishments at different junctures.

We celebrate the seven principles ... All designed to help us reach our pinnacle! Day 1 and 2, unity and self-determination are our



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: RICHELLE A. LORDE

From serving as a Senior Pastor of a mega church in Miami Gardens, to her role as the first and only female Chaplain for the City's Police Force, this former model and beauty queen has had a life-long burning desire to expand her love for writing and business development.

Richelle A. Lorde has penned her first novel, entitled "A Matter of Choice," an inspiring fiction novel. *A Matter of Choice* focuses on Alicia, who finds out who she really is and how her journey to venture a path that refuses to settle for social and gender divide, sexism and the like, unlocks a truth within her that changes her very existence – just when life couldn't get any better. From start to finish, this riveting story of a young woman's journey into the essence of who she was created to be brings a sense of self-reflection, as so much of Alicia's world and series of events in some way or another can easily mirror our own.

Richelle Ancronique Lorde is a Miami native. She has always exemplified a tremendous gift for writing. She received her Bachelor of Arts degree in Creative Writing from Florida State University in Tallahassee in 1999; and her Master of Arts degree, also in Creative Writing, from Florida Atlantic University in Boca Raton in 2002. An exceptional woman of many talents, Richelle minored in theatre as an undergrad, and traveled abroad to study the art of theatre in London, England. Additionally, she was a contestant in both Florida pageant systems and was crowned Miss South Florida Coast in her final competition debut for the Miss America system. Richelle has served as Adjunct Professor of English Literature and Composition at Broward College. Since 2014, she has served as a Chaplain for the City of Miami Garden's Police Department. Since her ordination into the ministry in 2008,



CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

**Pan-African Film Festival
Call For Entries For 2021**

Call for Entries
December 1-10, 2020

**28TH ANNUAL
PAN AFRICAN
FILM + ARTS FESTIVAL**

paff.org

Poetry Lit - Online Reading Series

Online Event
December 4, 2020

eventbrite.com

Online Spiritual Care

Online Event
December 18, 2020

eventbrite.com

DrawNow! Online!

Online Workshop
December 3, 2020

eventbrite.com

**Holidays In Harmony:
A Virtual "Sit & Shop"**

Online Event
December 5, 2020

eventbrite.com

Essential Workers Meditation

Online Event
December 21, 2020

eventbrite.com

**Live Chat From The International
Space Station With NASA
Astronaut Victor Glover**

Online Event
December 3, 2020

nmaahc.si.edu

**Lavell Crawford Breaking
Bad & Def Comedy Jam**

In Person Event: Atlanta Comedy Theater
December 6, 2020

eventbrite.com

Merry Christmas!

December 25, 2020

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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW
ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:



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