

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

February 2021

Black PR Wire Salutes **BLACK HISTORY MAKERS**

January 9, 2021



Phi Beta Sigma Fraternity Inc. has a live Conversation from the International Space Station with NASA Astronaut **Victor J. Glover, Jr.**

January 8, 2021



'American Skin' debuts new artwork ahead of January 15 release

January 7, 2021



Strategic business leader Angela L. Talton joins **City of Hope** as its first Chief Diversity, Equity and Inclusion Officer

January 4, 2021



Lincoln Financial Group Names **Craig T. Beazer** as Executive Vice President and General Counsel

January 4, 2021

Oprah Winfrey Hosts Virtual Town Hall to Encourage Georgia Voters on the Eve of Runoff Elections



December 22, 2020

40 + One = Paintings by **Mark Anthony Hill**



December 18, 2020

National African American Gun Association (NAAGA) to host the first **African American Firearm Convention** in U.S. History



December 14, 2020

Sauda S. Johnson-McNeal, Founder & CEO of **Ron Ash**, launches a new film and self love project for african american women



1-877 BLACKPR (252-2577)
BlackPRWire.com

African Americans have been making history for decades and there's no stopping us now! In celebration of Black History Month, BPRW will showcase our clients (black history makers) and their great initiatives.

Each day during the month of February, we will highlight a previous client release to share client success stories, and encourage others to use BPRW and become Black History makers, too. We salute Black History Makers! Let us showcase



Black PR Wire Sponsors The Future is Now 2021 Conference

The Future Is Now 2021 conference is a 5-day historical event which will be jam packed with amazing content and discussions. The Conference takes place Feb 8-12, 2021 in North Carolina and is sponsored by Black PR Wire. The event is targeted towards entrepreneurs, start-ups, business owners, organizations, companies, thought leaders, disruptors, innovators, and change makers who are making a real impact in the world with a desire to expand their message both locally and internationally.

During the Conference, panel discussions featuring an impressive group of industry leaders who will focus on solutions for black economics and community empowerment, and offer perspective on what's ahead, will be held daily. Recent developments and global conversations have been the catalyst to create these panel discussions around relevant topics focused on the current and future landscape of Black economics and community.

Panel discussions/sessions are as follows:

February 8: Securing the Bag: Economic Security for Black Families & Communities., 9 am to 10 am EST

February 8: Being Black in Corporate America: An Intersectional Exploration., 12 pm to 1 pm EST

February 9: Becoming Black Women:

Intimate Stories and Intersectional Identities., 9 am to 10 am EST

February 9: How does systematic racism affect access to capital & building wealth for BIPOC people., 12 pm to 1 pm EST

February 10: Media Representations and Impact on the



2021 THE FUTURE IS NOW CONFERENCE

#BlackCultureRELOADED

FEBRUARY 8 - 12

OPENING KEYNOTE SIMON T. BAILEY

50+ POWERFUL SPEAKERS
15+ DYNAMIC SESSIONS
10 THEMATIC DISCUSSIONS

THE SPEAKERS

EARLY BIRD TICKETS ENDS JAN 31, 2021 \$97

REGISTER TODAY | WWW.THEFUTUREISNOWCONFERENCE.COM



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: STACEY ABRAMS

Stacey Abrams is a Politician, Author, Lawyer, Activist and so much more. Most noted for her political career, Abrams served as minority leader from 2011 to 2017. In 2018, Abrams was the nominee for the Democratic Party gubernatorial election, breaking the barrier to becoming the first black woman as a major party gubernatorial nominee.

Stacey Abrams was involved in her community from a young age. Born of United Methodist ministers; she learned early on that “service is a way of life.” Her parent’s devotion to serving others was inspiration in fueling her career as a civil servant. Abrams has found more ways than the political sphere to help her community. She is also co-founder of a financial services firm devoted to helping small business grow called NOW Account.

Despite losing the 2018 gubernatorial election to Brian Kemp, Stacey Abrams continued to serve her community. She was able to identify that voter suppression was rampant in her state and decided to take action.

In 2018, Abrams founded the Fair Fight

Action – an organization created to address voter suppression. This initiative in tandem with other organizations that she headed, helped to register nearly 800,000 new voters in the state of Georgia before the 2020 presidential elections.

This feat credits Stacey Abrams with turning the state of Georgia “blue.” A state that has not voted Democrat for presidential election in nearly 30 years. Stacey Abrams proved vital to the election of Joe Biden for the 2020 presidential race. Her initiative of combating voter suppression has inspired activists and political leaders nationwide into encouraging and registering their communities as well.



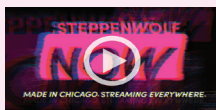
CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

Duchess! Duchess! Duchess!

On-Demand Streaming Event
Feb 1-28

choosechicago.com



From the Continent to the Americas: Foodways, Cultures & Traditions in the African American Family

Virtual Festival
Feb 6

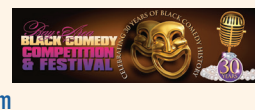
asalh.org



Bay Area Black Comedy Competition & Festival

Festival
Feb 13-16

eventbrite.com



Virtual Black Abolitionist Tour of London

Virtual Walking Tour
Feb 2

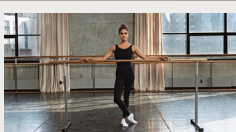
eventbrite.com



A Conversation with Misty Copeland

Online Event
Feb 9

eventbrite.com



Detroit Book City's 5th Annual African American Family Book Expo 2021

Online Event
Feb 19

eventbrite.com



Booklovers' Breakfast with Joy Reid & Sunny Hostin

Zoom Webinar
Feb 6

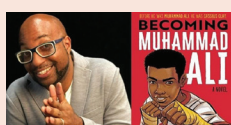
eventbrite.com



Kid Writers Live! With Kwame Alexander

Onsite Event
Feb 11

eventbrite.com



NAACP 2nd Annual Black History Month Festival

Festival
Feb 20

eventbrite.com



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FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

