THRIVIN

THE NEWSLETTER OF BLACK PR WIRE, INC.

June 2021

(BPRW) June is All About the Brothers

(Black PR Wire) June is all about the brothers! With June being Men's Health month, June 20th father day. We must show love to Men in media.

Men's Health Month

Men's Health Month is the perfect time to connect with the men in your life and remind them to visit their general practitioner and receive their annual checkups. According to Clevelandclinic.org
72 percent of men would rather do household chores than visit their doctor. This figure is even more severe in Black and
Latine communities. Preventative care is the best defense against grave diseases such as cancer and other serious conditions.



Men in Media

Tyler Perry is media mogul with humble beginnings. Born and raised in New Orleans, he had a rough upbringing filled with poverty and abuse. From a young age, Tyler learned manage his thought and emotions using advice he received from watching Oprah. This tool was to write down his daily thoughts and experiences in a series of soul-searching letters to himself. This letter writing is what set his career in motion.

Denzel Washington is the biggest icon in Hollywood, a go to name when mentioning famous actors. He is a total actor working in both Film and theatre and winning the highest honor in each platform. Denzel and received a Tony, Oscar, Golden Globe, and SAG. A timeless actor, renown in all living generations. in films

neless actor, renown in all living generations. in film ranging from Malcolm X to The Little Things.

Denzel Washington has contributed more to society than his unapparelled acting abilities.

He is also Philanthropist that heavily supports the arts.

Denzel and his wife, Pauletta Washington, have worked with and donated to numerous





Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

POWER PROFILER: TYLER PERRY

Writer, actor, producer and director Tyler Perry has built an entertainment empire that consists of successful films, plays and best-selling books. After watching an episode of Oprah Winfrey's talk show, Perry was inspired by a comment on the program about how writing about difficult experiences could lead to personal breakthroughs. He started a series of letters to himself, which became the basis for the musical I Know I've Been Changed. While the show tackled such tough subjects as child abuse, it also touched on forgiveness, a theme which has remained central in many of his works and reflects his deep connection to his Christian faith. His 2000 play, I Can



June is Caribbean American Heritage Month

Did you know that this year marks the thirteenth anniversary of June as National Caribbean American Heritage Month? The commemoration of this observance aims to remind Americans that our greatness lies in our diversity. This year's theme is Our Shared History, Our Shared Future. According to the U.S. Census Bureau, the Caribbean-American population of the United States was almost 13.2 million in June 2018. Some of the largest Caribbean ancestry groups in the U.S. include: Puerto Ricans, Cubans, Dominicanos, Jamaicans, Haitians, Trinidadians and Tobagonians, Bajans, Belizeans, Bahamians, and U.S. Virgin Islanders. Join Black PR Wire in saluting

CALENDAR OF EVENTS

Black Wall Street Festival

Virtual Event June 1, 2021 Queenslib.org



Freddie Jackson Live!

Concert June 5, 2021 Tix.com



San Francisco Black Film Festival

Festival June 17-20, 2021 Sfbff.org



Black Eyed Peas

Concert June 4, 2021 TicketSmarter.com



Pre Juneteenth Black Business Expo

Expo June 12, 2021 Eventbrite.com



Diversity Equity + Inclusion Summit

AND PRODUCTIVITY



Virtual • June 23, 2021 Diversity.BlackEnterprise.com

Brooklyn International Film Festival

Festival June 4-13, 2021 Brooklynfilm festival.org



Healdsburg Jazz Festival

Festival June 17-20, 2021 **HealdsBurgJazz** Festival.org





Awards Event June 27, 2021 Bet.com

BET* AWARDS

BET Awards 2021

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:









☐ Facebook.com/ BLACKPRWIRE

@BLACKPRWIRE

Design by Sonshine •

Bernadette A. Morris President/CEO bmorris@blackprwire.com

OUR TEAM

Tanisha Coleman

Marketing Manager tcoleman@blackprwire.com

Alexis Jones

Newsroom Manager

ajones@blackprwire.com

Teodoras Vitkauskas Webmaster

tvitkauskas@blackprwire.com

Erica Brown

Senior Graphic Designer ebrown@blackprwire.com