

# THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



## Happy New Year!

A new year marks a new beginning and an opportunity to become a better version of yourself. You have probably started making resolutions for 2022 to begin the year as a new person and hit that reset button.

We hope that one of your New Year's resolutions is to continue using our services. One of our goals this year is to continue meeting and exceeding your expectations. At Black PR Wire, we know that the most challenging part is keeping your resolutions throughout the year. Setting realistic, purpose-based, and specific goals is recommendable to track your progress and keep yourself motivated. If you fail, be compassionate to yourself, get back on track, and start over.

On behalf of the Black PR Wire team, we wish you a healthy and prosperous 2022.



## Happy MLK Day!



January 17th is Martin Luther King, Jr. Day – a day we celebrate the life and achievements of Dr. Martin Luther King Jr., an influential civil rights leader. On this day, we take time to celebrate King's achievements and reflect on the importance of equality and his influence.

There is still a lot of work to be done for racial equality, but as King said, "The time is always right to do what is right."

Happy Birthday MLK!

## January is Financial Wellness Month

January is recognized as **Financial Wellness Month**. It is the perfect time to think about our financial health, right after the financial stress caused by the holiday spending and between the New Year's resolution and tax preparation.

There is not a specific definition for financial wellness. It might be living debt-free for some, and for others, it can mean having an emergency fund in place, but how do we become financially fit? The truth is that financial wellness doesn't happen overnight. **Black PR Wire** would like to share the following tips for your financial wellness:

1. Write down your financial goals.
2. Do a financial check-up to see where you are before your next financial move.
3. Create a spending plan.
4. Plan for the unexpected – create an emergency fund.
5. Make a plan to knock out your debts.
6. Pay your essentials.

Good financial habits can boost your financial wellness, and make you move closer to your financial goals.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

*"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"*



## Power Profiler

**Mellody Hobson**



**Mellody Hobson** is the Co-CEO and President of **Ariel Investments**. She also serves as a Chairman of the Board of Trustees of the Ariel Investment Trust. Mellody is also the director of JPMorgan Chase and Quibi. In March 2021, Mellody was named Chair of the Board of Directors of Starbucks Company, becoming the first Black woman to hold that position at the company. In the past, Mellody was the chair of the board of directors of DreamWorks Animation and a director and board member of the Estée Lauder Companies.

- ▶ Mellody started in Ariel Investments as an intern and worked her way to the top, becoming one of the few African American women in the investment industry. She is a successful businesswoman, investor, teacher, and financial literacy advocate who has established herself as a national financial expert. As an ardent advocate of financial literacy, Mellody believes that children should be taught about money and the stock market in school.
- ▶ Mellody is a contributor on financial issues to CBS News. Forbes named her one of the World's 100 Most Powerful Women in 2020 and Time Magazine as one of the 100 Most Influential People in the World in 2015.
- ▶ Mellody is also a philanthropist; She serves as chairwoman of After School Matters, a Chicago-based charity that provides high-quality after-school programs for Chicago teenagers.
- ▶ Mellody holds honorary doctorate degrees from Howard University, Johns Hopkins University, St. Mary's College, and the University of Southern California and a bachelor's degree from Princeton University's School of Public and International Affairs.

## JANUARY 2022

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

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| <p><b>6</b><br/>THE MLK PARADE GALA<br/>Dinner and Gala</p>  | <p><b>6-8</b><br/>F.R.E.S.H. BOOK FESTIVAL<br/>In-Person Event</p>              | <p><b>8-22</b><br/>THE COLORED MUSEUM<br/>An immersive theatrical experience<br/>Performance</p>    | <p><b>14-16</b><br/>HINDSIGHT 2020<br/>Virtual Show</p>              | <p><b>15</b><br/>ALPHA KAPPA ALPHA<br/>SORORITY FOUNDERS DAY<br/>Founder's Event</p> |
| <p><b>17</b><br/>ANNUAL KING DAY BRUNCH<br/>Celebrating the life and legacy of Dr. Martin Luther King, Jr.</p> | <p><b>17</b><br/>52nd ANNUAL MLK<br/>MEMORIAL BREAKFAST<br/>Breakfast Event</p> | <p><b>22</b><br/>ATTITUDE: A Mental<br/>Health Summit for African<br/>American Women/Conference</p> | <p><b>28-30</b><br/>ZORA NEALE<br/>HURSTON FESTIVAL<br/>Festival</p> | <p><b>29</b><br/>'STAY FLY' - A BLACK<br/>TRAVEL SUMMIT EVENT<br/>Conference</p>     |

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM)

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### BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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