

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.



January 2023

A New Year is Here!



Happy New Year! The Black PR Wire team wishes you a happy, healthy and prosperous 2023.

The beginning of the year is always an exciting time. We get the opportunity to reflect on the past and make plans for the future. Many of us probably made New Year's resolutions that we have every desire to keep. New Year's resolutions remain a tradition at the beginning of the year as they help us set goals to aspire toward and achieve.

Continue meeting and exceeding our client's needs is our New Year's resolution for 2023. What were your New Year's resolutions? Hopefully, one of them was to continue using Black PR Wire throughout the year.

We look forward to working with you all during 2023 and the years to come. Thank you for allowing us to share the news our media and communities can use @ BlackPRWire.

Happy MLK Day!



Happy MLK Day! January 21st is Martin Luther King, Jr. Day – a day we celebrate the life and achievements of Dr. Martin Luther King Jr, an influential civil rights leader. This day not only marks the birthday of this prominent leader, but it is a time for us to celebrate and reflect on his momentous accomplishments and how he led us to change during the civil rights movement. Happy birthday, MLK! May your dream live on!

January is Financial Wellness Month

January is associated with new beginnings. During this time of the year, people set their New Year's resolutions: eat healthier, go to the gym, eliminate bad habits, learn a new skill... and the list goes on. January also happens to be **National Financial Wellness Month**, making this a good time to include a few financial-related goals among those resolutions.

Financial wellness has to do with your relationship with money and how secure it is, regardless of the variables that could affect your future. While the resolutions you make ultimately depend on your specific life circumstances and goals, the Black PR Wire Team would like to share a few you may wish to consider to help improve your financial wellness.

1. **Improve your financial literacy.** One way is to read blogs or books on financial matters.
2. **Create a financial plan.** This is a comprehensive picture of your current finances, your financial goals and any strategies you've set to achieve those goals.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: Maxwell Alejandro Frost



A survivor, leader, advocate, and now the first Gen Z member of Congress. Maxwell Alejandro Frost was born to a Puerto Rican woman of Lebanese descent and a Haitian father. His grandmother along with his mother came to Florida from Cuba during the Freedom Flights. Frost's mother was a victim to the system and trying circumstances. As an infant, she made the difficult decision to put him up for adoption. He was adopted by a special education teacher who migrated to the United States from Cuba during the Freedom Flights and his adoptive father is a Kansas musician.

While attending Osceola County School for the Arts, Frost became motivated by the Sandy Hook Elementary School shooting and that motivation led him to dedicate

his time to organizations such as the Newtown Action Alliance, Civil Air Patrol and March For Our Lives. From there he began his political journey by being active in Barack Obama's 2012 presidential campaign and a field organizer for the Hillary for America Campaign.

Frost enrolled at Valencia College in 2015 but something greater came his way as he took a break in 2019 to be the National Organizing Specialist with the American Civil Liberties Union where he fought for abortion rights and organized the movement that restored the voting rights of Floridians with previous felonies. As gun violence struck our nation, the organization he once was a volunteer for, March for Our Lives, called him on as the National Organizing Director. While there, he helped passed major gun legislation that has



JANUARY 2022

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

<p>1</p> <p>AADE'S 37TH KWANZAA FEST</p>	<p>8</p> <p>SISTAS: THE MUSICAL</p>	<p>13</p> <p>36TH ANNUAL MARTIN LUTHER KING, JR. BREAKFAST PRESENTED BY FLORIDA BLUE</p>	<p>13-16</p> <p>FANNIE: THE MUSIC AND LIFE OF FANNIE LOU HAMER</p>	<p>16</p> <p>33RD ANNUAL DR. MARTIN LUTHER KING JR. HOLIDAY BREAKFAST</p>
<p>16</p> <p>41ST ANNUAL MLK DAY OF CELEBRATION AT THE MADAM WALKER LEGACY CENTER</p>	<p>16</p> <p>MLK PRAYER BREAKFAST</p>	<p>19</p> <p>I AM KING: THE MICHAEL JACKSON EXPERIENCE</p>	<p>21</p> <p>AN EVENING WITH SMOKEY ROBINSON</p>	<p>25</p> <p>ADVANCING RACIAL EQUITY: HOW BIPOC BUSINESSES BENEFIT US ALL</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



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