

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

Black PRWire
December 2023

Black PR Wire Spreads End of Year Holiday Cheer



Everyone can use a little holiday cheer, right? Well, as the holidays usher in, Black PR Wire would like to spread some end of the year holiday cheer. In honor of the Christmas Season, Black PR Wire is wrapping up a special gift just for you! During the month of December, we will provide you with a 15% discount off all services! This includes a broad range of services beyond press release distribution such as electronic newsletters and video messages, and video/audio releases, as well.

This is a special gift only for the month of December, so don't delay! Hurry and get your information to us right away! BPRW is ending the year with holiday cheer! To take advantage of this special offer, just use the promo code CHEER15 to receive the 15% discount when you make your online purchase. Or simply give us a call at **1-877-BLACKPR!**

December is National Stress-Free Family Holiday Month



The holiday season is here and, families nationwide look forward to creating cherished memories together. However, it's no secret that the crowds at the mall, family/friend tensions, hosting responsibilities, and regular day-to-day tasks can sometimes lead to stress. In recognition of this, December has been designated as **National Stress-Free Family Holiday Month**.

Amongst all the tasks on your holiday preparation checklist, one of the most critical ones is taking care



Celebrate Short Fiction Day

Short Fiction Day is observed annually on the shortest day of the year, December 21st. This day recognizes the rich history of short stories and the contemporary writers who skillfully navigate the nuances of this concise and impactful narrative form. Short stories are one of the oldest forms of storytelling and are designed to impart a particular mood or capture a specific moment in time.

Celebrate Short Fiction Day by immersing yourself in the world of Black Shorts Fiction and experiencing the richness and diversity of Black voices in literature. Consider these exceptional collections by Black authors for your holiday list: "Damned If I Do" by Percival Everett, "How to Sit: A Memoir in Stories and Essays" by Tyrese L. Coleman, "A Lucky Man" by Jamel Brinkley, and "What It Means When a Man Falls from the Sky" by Lesley Nneka Arimah.

Happy reading!



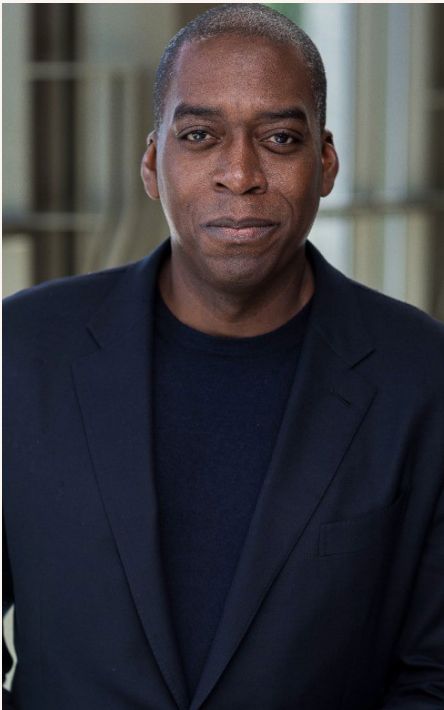
Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Power Profiler: David Rawlinson II



David Rawlinson II became President and CEO of Qurate Retail, Inc., on October 1, 2021. In this position, David leads a select group of six leading retail brands – QVC®, HSN®, Ballard Designs®, Frontgate®, Garnet Hill® and Grandin Road® – which together form Qurate Retail GroupSM.

Qurate Retail Group is the largest player in video commerce (“vCommerce”), which includes video-driven shopping across linear TV, ecommerce sites, digital streaming and social platforms. In 2022, Qurate Retail delivered approximately \$12 billion in revenue, served more than 18 million customers across seven countries, and had thousands of team members worldwide. The retailer reaches more than 200 million homes worldwide via 14 television channels, which are widely

available on cable/satellite TV, free over-the-air TV, and digital livestreaming TV. The retailer also reaches millions of customers via its QVC+ and HSN+ streaming experience, websites, mobile apps, social pages, print catalogs and in-store destinations. Qurate Retail, Inc. (NASDAQ: QRTEA, QRTEB, QRTEP), ranks as number 265 on the 2022 Fortune 500.

David served as President and CEO-Elect of Qurate Retail, Inc., from August 1 to September 30, 2021. He joined Qurate Retail from NielsenIQ, where he served as CEO and led the company through a transition to new ownership. Prior to that, he was President of Grainger Global Online, where he led the fastest growth, stand-alone division of W.W. Grainger, Inc. (NYSE: GWW). Under David’s direction,



CALENDAR OF EVENTS

DECEMBER 2023

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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AUDRA MCDONALD



2

DONELL JONES AND D AVE HOLLISTER



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HOLIDAYS WITH JENNIFER HOLLIDAY



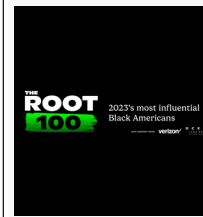
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CELEBRATE LOVE TO LOVE YOU, DONNA SUMMER



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THE ROOT 100 2023



7-10

HOT CHOCOLATE NUTCRACKER TICKETS



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NCNW 18TH BIENNIAL UNCOMMON HEIGHT AWARDS GALA



10

GLADYS KNIGHT



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AFRICAN FOOD FEST



30

11TH ANNUAL UJAMAAFEST



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:

