



THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

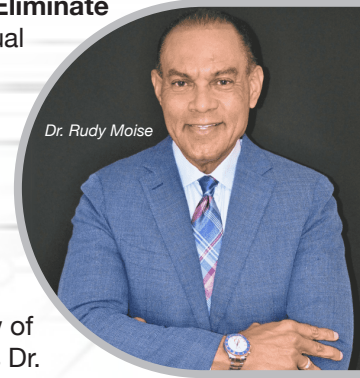
APRIL 2025



April is National Minority Health Month

Each April, **National Minority Health Month** provides an opportunity to reflect on our country's collective progress toward health equity. This year's theme, "**Advancing Commitments to Eliminate Health Disparities,**" reminds us that achieving equal health outcomes requires sustained attention and collaboration across communities.

Dr. Rudy Moise, a highly regarded and well-known community leader, physician, attorney and business executive, shares the importance of prioritizing one's health above all else. "**Scheduling and keeping your doctors' visits, maintaining a healthy eating lifestyle, getting ample rest, and exercising regularly** are but a few of the essential tools needed for a healthy and happy body," says Dr. Moise. "Your health is your wealth, so stay connected with your physicians and together, let's make it happen."



Dr. Rudy Moise

While healthcare access has improved in many ways, differences in health outcomes persist for racial and ethnic minority groups including Black, Latino, and Indigenous American communities.



April is International Black Women's History Month

It's International Black Women's History Month! At **Black PR Wire**, we honor and celebrate the resilience, creativity, strength and invaluable contributions of Black women worldwide. From breaking barriers to redefining industries, Black women continue to shape history in meaningful ways.

In the first quarter of this year, several sistas have made historic achievements. In January 2025, **Angela Alsobrooks** was sworn in as the first Black U.S. senator from Maryland, marking a significant milestone in political representation. In the music



industry, **Beyoncé** became the first Black woman to win a Grammy for best country album with *Cowboy Carter*, challenging long-standing barriers in the genre.

Despite these achievements, Black women continue to face systemic challenges, including wage gaps, underrepresentation and social inequalities. May this celebration be not only to remember the contributions of the women who came before us, but to also look out for those who are coming after.

Happy International Black Women's History Month.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Jessica O. Matthews

Founder & CEO
Uncharted



Power Profiler

Jessica O. Matthews is a Nigerian-American inventor, Founder, CEO and venture capitalist. She grew up in Poughkeepsie, New York, as a dual citizen of the United States and Nigeria. She is the co-founder of **Uncharted**, which made Soccket, a soccer ball that can be used as a portable power generator. Matthews attended Harvard College and graduated from **Harvard Business School**. In 2011, Fortune named her one of its “10 Most Powerful Women Entrepreneurs” and in 2015, named her as one of the “Most Promising Women Entrepreneurs.” In 2012, the Harvard Foundation for Intercultural and Race Relations

named her “Scientist of the Year.” The President of Nigeria named her an “Ambassador for Entrepreneurship” for the country.

Matthews was destined for success. As a junior in college in 2008, she and classmate Julia Silverman invented Soccket as part of an assignment for an engineering class. She has described the inspiration for the invention as coming from an experience attending her aunt’s wedding in Nigeria. When the electricity was lost and diesel generators were used to keep the lights on, Matthews recognized the health hazard posed from fumes and decided to try to do something about it.



APRIL 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

CALENDAR OF EVENTS

<p>3 - 4</p> <p>DIGIMARCON CALIFORNIA 2025 – DIGITAL MARKETING, MEDIA AND ADVERTISING CONFERENCE & EXHIBITION</p>	<p>4 - 5</p> <p>8TH ANNUAL BLACK MATERNAL HEALTH CONFERENCE</p>	<p>6 - 9</p> <p>HARAMBEE CONFERENCE</p>	<p>12</p> <p>BLACK HEALTH MATTERS SPRING 2025 HEALTH SUMMIT & EXPO</p>	<p>12</p> <p>TAMPA BAY CARIBBEAN CARNIVAL 2025</p>
<p>15 - 19</p> <p>NATIONAL ASSOCIATION OF BLACK SOCIAL WORKERS CONFERENCE</p>	<p>25 - 26</p> <p>BLACK WOMEN IN FOOD SUMMIT</p>	<p>26</p> <p>2025 BLACK GIRLS RUN! NATIONAL MEET UP</p>	<p>26</p> <p>BLACK EFFECT PODCAST FESTIVAL</p>	<p>APRIL 30 - MAY 11</p> <p>ST. LUCIA JAZZ & ARTS FESTIVAL</p>

FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

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