



THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

JULY 2025

25
Black
PRWire
2000-2025

Black PR Wire Recognizes National Minority Mental Health Awareness Month

July is **National Minority Mental Health Awareness Month**, a time to acknowledge the unique mental health challenges many in our communities face. For communities of color, caring for our mental health can come with distinct barriers, from cultural stigma and financial strain to a lack of providers who truly understand our lived experiences. On top of everyday stress, we often navigate generational trauma, cultural expectations, and much more.

Through it all, healing is possible, and you don't have to go through it alone. Whether you are seeking therapy, community support, or just someone who gets it, there are resources created with minority communities in mind.



Happy Independence Day!

This **Independence Day**, we honor the courage and resilience of those who fought for our freedom and the principles of liberty and justice upon which our nation was founded. Independence Day marks the birth of a nation, but the journey towards justice and equality has looked different for many communities across the country.



National Black Family Month

It's **National Black Family Month**! This observance offers a valuable opportunity to reconnect with loved ones and celebrate the strength, heritage and unity of Black families.

Sometimes connecting with family, whether immediate or extended, can be challenging, but it's imperative to revive cherished traditions, create new ones, and engage in activities that strengthen your family ties, laying the foundation for lasting connections that continue throughout the year and beyond.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

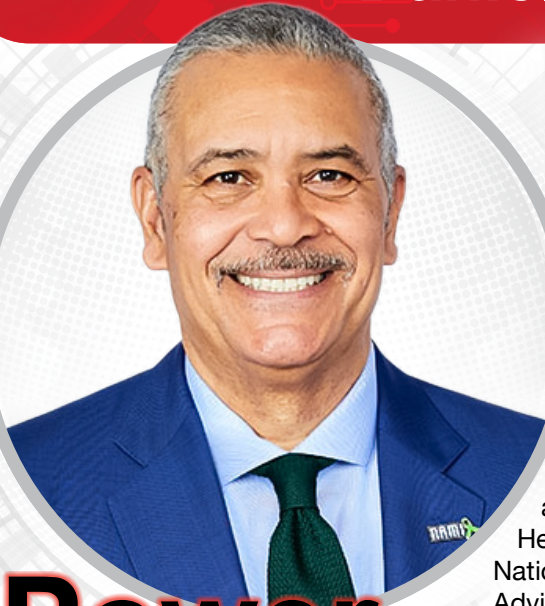
Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Daniel H. Gillison, Jr.

CEO, National Alliance
on Mental Illness



Power Profiler

Recognized as a Change Agent in **Lifestyle magazine** and a Leader in the **NonProfit Times 2022 Power & Influence Top 50 List**, Dan Gillison provides strategic leadership to **NAMI** with more than 30 years of professional experience and a deep passion for mental health advocacy fueled by personal lived experiences with mental illness and its ripple effects on families.

He also currently serves on the National Institute of Health (NIH)'s Advisory Mental Health Council, the Lululemon Global Wellbeing Advisory Board and the National Health Council Board of Directors.

Dan has received numerous awards for his work advancing mental health equity, including the 2022 Hope in

Action Award from Hope Center Harlem, the Honor of Distinction Award from the Bowman Foundation Annual Global Impact Awards, the American Mental Health Counselors Association 2022 President's Award and more. Since joining NAMI in 2020, he has appeared in a variety of panels, keynote presentations, op-eds and programs around the country to raise awareness and educate the public about the most pressing mental health issues of our time. He has authored more than 20 blogs for NAMI's website, started and serves as host for NAMI national's first podcast in its 40+ year history, and spearheaded the creation of the CEO Alliance for Mental Health, which brings leaders across the mental health field together to meet the needs of diverse populations affected by disparities in the mental health care system.



JULY 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
reyes@blackprwire.com

Tanisha Coleman
Senior AE &
Marketing Director
tcoleman@sonshine.com

Luisa Martinez
AVP/Comms Director
lmartinez@sonshine.com

Camry Brown
AE & Newsroom Manager
cbrown@blackprwire.com

Randell Celestin
PR Account Coordinator
rcelestin@blackprwire.com

Camille S. Daly
Multimedia Designer
cdaly@sonshine.com

CALENDAR OF EVENTS

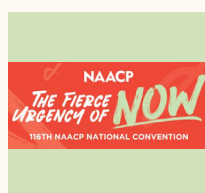
3 - 6

ESSENCE FESTIVAL
OF CULTURE



9 - 16

116TH NAACP NATIONAL
CONVENTION



10 - 13

NATIONAL DENTAL
ASSOCIATION CONVENTION



12

CHICAGO GOSPEL MUSIC
FESTIVAL



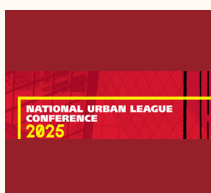
13 - 19

REGGAE SUMFEST



16 - 19

NATIONAL URBAN LEAGUE
CONFERENCE



18 - 20

AFRICAN WORLD FESTIVAL



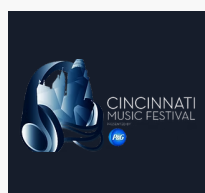
24

BLACK MENTAL
HEALTH SUMMIT



24 - 26

2025 CINCINNATI
MUSIC FESTIVAL



26

NATIONAL BAR
ASSOCIATION ANNUAL
CONVENTION AND EXHIBITS



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



businesswire
A BERKSHIRE HATHAWAY COMPANY



WOMEN
GROW
STRONG



BLACKPRWIRE.COM

@BLACKPRWIRE



in BLACK PR WIRE, INC.

152 NE 167th Street • Suite 403 • Miami, FL 33162 • 1-877-BlackPR • www.blackprwire.com