



THRIVIN'

THE NEWSLETTER OF BLACK PR WIRE, INC.

AUGUST 2025

25
Black
PRWire
2000-2025

Black PR Wire Honors



August marks **Black Business Month**, a time to recognize and celebrate the achievements of Black-owned businesses and entrepreneurs. From local shops and service providers to tech startups and creative powerhouses, Black entrepreneurs continue to shape industries, create jobs, and build generational wealth. According to the U.S. Small Business Administration Office of Advocacy, Black business owners own 3.5 million businesses and employ more than 1.2 million people.



Empowering Our Scholars – Celebrating National **Back to School** Month

Back to school season is just around the corner, and for many families, the transition from summer to school can be stressful, whether or not mental health challenges have been part of their experience before. But with the right support, families can ease this adjustment and set the tone for a positive school year.



It's **National Wellness** Month

With busy schedules and daily responsibilities, it's easy to let personal wellness slip through the cracks. Yet, making time for our health is essential for maintaining balance and long-term wellness. Let **National Wellness Month** be a reminder to prioritize self-care, reduce stress, and build healthier habits that help us feel our best.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200

Black-owned publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean.

Plus, we provide our services in English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

Natalie M. Cofield

President & CEO of
Association for
Enterprise Opportunity

Natalie Madeira Cofield is a presidentially appointed expert on small business and has been named one of the most powerful women in business by **Entrepreneur Magazine**.

An award-winning entrepreneur, philanthropist, political appointee, and economic activist, Natalie has provided some of the nation's most prominent CEOs of billion-dollar organizations, executives of global brands, senior advisors to the White House, mayors of leading national cities, and community activists and leaders with inspiration, insight, and advisement.

As a presidentially-appointed Assistant Administrator of the **Small Business Administration**, she advised on the deployment of \$1.2 trillion in funding and was directly responsible for supporting the deployment of more than \$200 million in funding to eco-systems and entrepreneurs throughout the country during the greatest economic crisis in modern history.

At SBA, Cofield was also responsible for managing a grant-making budget of \$70 million and funding the largest expansion of the Women's Business Center network in the history of SBA.



Power Profiler

AUGUST 2025

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country this month.

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in BLACK PR WIRE, INC.

CALENDAR OF EVENTS

1 - 3

BLACK WOMEN'S EXPO
(BWE NEXT)



1 - 9

MARTHA'S VINEYARD
AFRICAN AMERICAN
FILM FESTIVAL



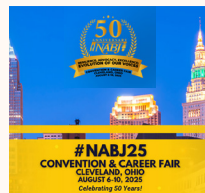
5 - 10

53RD ANNUAL NBNA
INSTITUTE AND
CONFERENCE



6 - 10

NATIONAL ASSOCIATION
OF BLACK JOURNALISTS
CONVENTION



8 - 9

THE HUNGRIE BLACK MAN
DETROIT FOOD &
MUSIC FESTIVAL



11

100 BLACK MEN OF THE
BAY AREA'S 5TH ANNUAL
SCHOLARSHIP GOLF CLASSIC



11 - 16

BLACK IS TECH WEEK



20 - 23

NBL'S 125TH ANNUAL BLACK
BUSINESS CONFERENCE



23 - 24

SUNDIATA FESTIVAL



26 - 27

NORFOLK WATERFRONT
JAZZ FESTIVAL



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations.

They include:



businesswire
A BERKSHIRE HATHAWAY COMPANY



WOMEN
GROW
STRONG