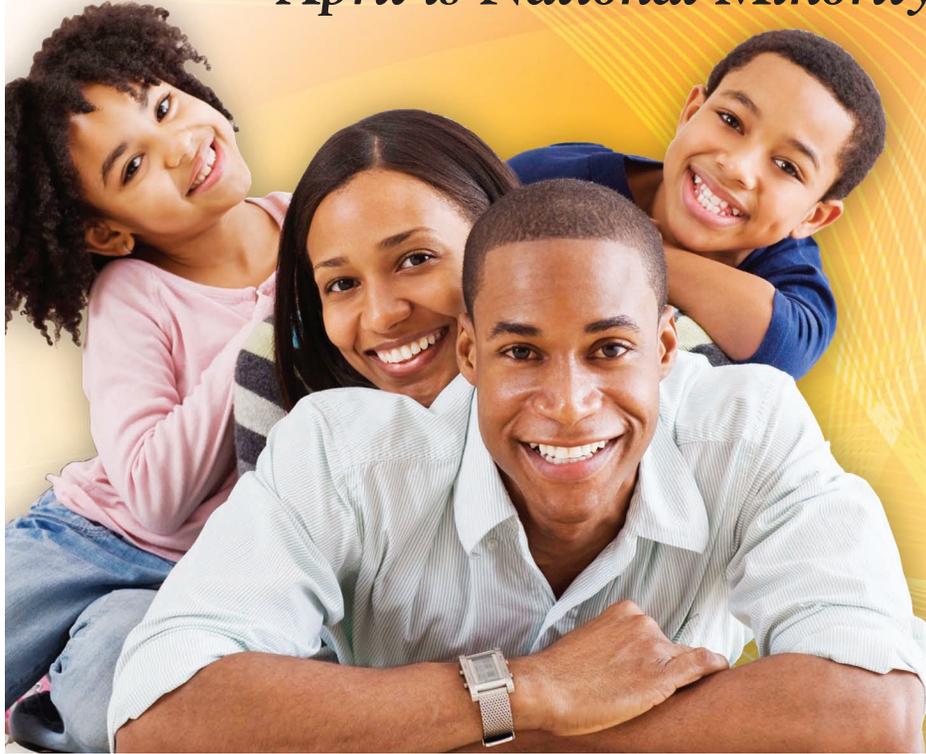


# THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

April 2014

## April is National Minority Health Month



April is recognized as National Minority Health Month. Let's raise awareness about the health disparities that continue to affect racial and ethnic minorities, and the health care law's groundbreaking policies to reduce these disparities and achieve health equity.

This year's theme, *Prevention is Power: Taking Action for Health Equity*, emphasizes the critical role of prevention in reducing health disparities. It is a call to action, a charge for all of us to unite towards a common goal of improving the health of our communities.

Everyone in America should have the chance to live a healthy life, regardless of who they are and where they live.

Join the Office of Minority Health as they strive to combat health disparities, build healthier communities and create a stronger nation. Prevention is Power. Together, let's take action for health equity!

## Happy Earth Day: Take The Leap!

Did you know that Earth Day is on its way?  
Celebrated on April 22nd, Earth Day is a time to celebrate our fascinating planet on this special day!  
Have nothing to do? Here's a suggestion for you:  
Black PR Wire encourages everyone to visit the Everglades and take the leap.  
We promise that you'll learn a heap!  
There are 350 bird species that have been identified in Everglades National Park alone.  
And these birds are happy to call the Everglades their home.  
Yet still, there are hundreds or thousands of lesser-known plants, animals and fish.  
Visit the Everglades - it is not to be missed!  
Earth Day is very important to the nation ...  
It improves environmental quality and water conservation.  
So, let's celebrate Earth Day today and every day!  
Also, don't forget to visit the Everglades and take the leap!  
You're guaranteed to learn a heap!



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: [WWW.BLACKPRWIRE.COM](http://WWW.BLACKPRWIRE.COM).

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



## POWER PROFILER:

*Dr. Leandris Liburd*

Leandris Liburd, PhD, MPH, MA, serves as the Director for the Office of Minority Health and Health Equity at the Centers for Disease Control and Prevention and has decades of experience in community health, health disparities, and social determinants of health.

A woman of many talents, Dr. Liburd also serves as the agency lead in coordinating CDC engagement with HHS, other federal agencies, national organizations, and the public on issues of health equity.

Dr. Liburd has held a variety of leadership positions at CDC since

joining the agency in 1987. Most recently, she served as the Chief of the Community Health and Equity Branch in the Division of Adult and Community Health in the National Center for Chronic Disease Prevention and Health Promotion.

Dr. Liburd holds a bachelor of arts degree from the University of Michigan at Ann Arbor, a master of public health in health education from the University of North Carolina at Chapel Hill, and a master of arts in cultural anthropology and a doctor of philosophy degree in medical anthropology from Emory University.



## Calendar of Events

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country in the month of April.

**Annual Berks Jazz Festival**  
April 1-6, 2014  
Reading, PA

**Michael Jordan Celebrity Invitational Golf**  
April 3-6, 2014  
Las Vegas, NV

**Universoul Circus**  
April 10-20, 2014  
Brooklyn, NY  
[www.universoulcircus.com](http://www.universoulcircus.com)

**National Forum for Black Public Administrators (NFBPA)**  
April 11-15, 2014  
San Antonio, TX  
[www.nfbpa.org](http://www.nfbpa.org)

**San Francisco International Film Festival**  
April 24-May 8, 2014  
San Francisco, CA

**New Orleans Jazz & Heritage Festival**

April 25-May 4, 2014  
New Orleans, LA

**National Black Memorabilia, Art, Doll & Collectible Show**  
April 26-27, 2014  
Gaithersburg, MD  
[www.johnsonshows.com](http://www.johnsonshows.com)

**St. Lucia Jazz Festival**  
April 30-May 11, 2014  
St. Lucia  
[www.stlucijazz.org](http://www.stlucijazz.org)

For a complete listing of events, please visit [www.blackprwire.com](http://www.blackprwire.com)

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