

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

August 2015

Empowering "THRIVE seminar"

to Be Held in Miami, Florida

The Thrive Seminar series, hosted by the **Nelson Foundation**, is designed to expose participants to entrepreneurs who have gained international notoriety and success. The series shares the keys to launching a successful business with aspiring entrepreneurs who hope to follow in their footsteps.



The first Thrive Seminar, to be held on **August 27, 2015** in Miami, Florida, will feature **Daymond John**, celebrity entrepreneur, angel investor and host of ABC's *Shark Tank*. Daymond will speak to participants about his personal and life-changing journey as an entrepreneur, as well as share advice and his keys to success.

Leading up to The Thrive Seminar, the Nelson foundation will hand select three entrepreneurs to pitch their businesses in front of a panel of judges and the live audience. The Nelson Foundation start up competition at the Thrive seminar is one of the nation's premier entrepreneurial competitions, offering budding entrepreneurs the opportunity to receive a \$10,000 investment into their company.

Aspiring entrepreneurs who are interested in entering the competition must submit online. The submission cost is \$150 and includes 1 complimentary ticket to attend the Thrive seminar. Submission videos must be uploaded onto Vimeo or You Tube and should not exceed 8 minutes in length.

Video submissions should include background information on yourself, your company concept in detail, how you plan to stand out from the competition, current and future business plans, and how you plan to use the \$10,000 investment, as well as any additional details that you feel will give you an edge.

The mission of the Nelson Foundation is to ignite and fuel the entrepreneurial spirit of under-represented communities through investment, mentoring and education. The Foundation seeks to promote the continual growth and economic development of new and existing business enterprises at every stage of the entrepreneurial process, from aspiring to emerging to growing to accomplished.

BLACK PR WIRE TO RELEASE BLACK RESOURCE DIRECTORY

Black PR Wire will publish the 2016 edition of their **Black Resource Directory**. This Directory provides a great on-hand list of Black-owned businesses and services throughout the country. It also includes facts, figures, data and information about Black businesses and Black professionals, their business resource and services, and much more. It is a very useful directory that gives you the opportunity to meet fellow professionals online and to utilize their services at your leisure.

Business categories to potentially be included in the directory include arts and entertainment, business and finance, consumer

marketing, corporate affairs, diversity relations, environment, ethnic relations, faith based relations, fashion, health & fitness, home ownership, literature, marketing and advertising, politics, professional services, safety and protection, sports, technology, travel and leisure, and youth. The directory will be updated annually.

For more information on how you can be included in future issues of the Black Resource Directory, contact **Simone Cook** at **1-877-BLACKPR**. To access the Black Resource Directory, log on to **www.blackprwire.com**.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: **WWW.BLACKPRWIRE.COM**.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"



POWER PROFILER: DAVID L. STEWART

David L. Stewart is the founder of World Wide Technology (WWT), a leading systems integrator that provides technology products, services and supply chain solutions to customers around the globe. It is one of the largest African-American-owned businesses in America. With more than two decades of experience in the technology industry, Stewart spends the majority of his time developing strategic supplier, customer and employee relationships. He plays a key role in WWT's pursuit of large contract bids within its industry specific operating companies. Prior to starting WWT, Stewart held various senior-level management positions with

Wagner Electric, Missouri Pacific Railroad and Federal Express Corporation. Stewart holds a bachelor's degree in business management from Central Missouri State University. He was also awarded Honorary Doctorates of Humane Letters by Harris Stowe State University (2002) and Lindenwood University (2010). Stewart has received numerous honors throughout his illustrious career including being recognized among the 100 Most Influential Black Americans by Ebony magazine, Entrepreneur of the Year by Black Enterprise, and the Horatio Alger Award by the Horatio Alger Association of Distinguished Americans.



World Wide Technology, Inc.

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go. Check out some of the latest happenings throughout the country this month.

SATCHMO SUMMERFEST
7/31/15-8/02/15
New Orleans, LA
www.fqfi.org/satchmo-summerfest

BI-ANNUAL NATIONAL BLACK THEATRE FESTIVAL
8/03/15-8/08/15
Winston-Salem, NC
www.nbtf.org

UMOJA FAMILY FESTIVAL
7/31/15-8/02/15
Seattle, WA
www.umojafamilyfest.com

ASSOCIATION OF AFRICANAMERICAN MUSEUM CONFERENCE
8/04/15-8/07/15
Memphis, TN
www.blackmuseums.org

ART AND SOUL FESTIVAL
8/01/15-8/02/15 • Oakland, CA
www.artandsouloakland.com

NATIONAL ASSOCIATION OF BLACK JOURNALISTS ANNUAL CONVENTION
8/05/15-8/09/15
Minneapolis, MN
www.nabj.org

LANSING JAZZFEST
8/07/15-8/08/15
Lansing, MI
www.jazzlansing.com



CARIBANA
7/30/15-8/02/15
Toronto, Canada
www.caribanatoronto.com

BONAIRE JAZZ AND SALSA FESTIVAL
7/31/15-8/02/15
Bonaire
www.bonairejazz.com

HOUSTON INTERNATIONAL JAZZ FESTIVAL
7/31/15-8/02/15
Houston, TX
www.jazzeducation.org



FOR A COMPLETE LISTING OF EVENTS, PLEASE VISIT WWW.BLACKPRWIRE.COM

Summer Splash
Take advantage of our special services and offerings this summer. Call us TODAY!
1-877-BLACKPR

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BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

