

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

November 2014

Happy Thanksgiving

THE STATE OF THE FLORIDA
BLACK COLLEGES & UNIVERSITIES:

A PATHWAY TO
PREMINENCE FOR

**RETENTION AND
GRADUATION**

23rd
NOVEMBER
2014

Time: 10:30am

Featured Panelists

Thomas
Joyner Jr.



Dr. Roslyn Clark Artis
FMU, President



Dr. Elmira Mangum
FAMU, President



Dr. Edison O. Jackson
B-CU, President



Nathaniel Glover Jr.
EWC, President

With
Special Guest

Dr. Rosa Cintron
&
Dr. John Michael Lee

MODERATOR
**AMANDA
WILKERSON**

Tel. 407-513-2758
floridahbcu@gmail.com

Venue: **Rosen Centre**
9840 International Dr
Orlando, FL 32819

Sponsored by:



Event Partner:
Tom Joyner Foundation

STATE OF THE FLORIDA HBCU PANEL DISCUSSION

Orlando, FL – Thomas Joyner Jr., President of the Tom Joyner Foundation, will be among the guest panelist for the State of the Florida HBCU Panel Discussion.

The event takes place at the Rosen Centre in Orlando on Sunday, November 23rd at 10:30 a.m., during the weekend of the Florida Blue Florida Classic 2014.

The summit is a public forum that brings together the presidents of Florida's four HBCUs to discuss retention and graduation. Along with Joyner, representatives from Florida A&M University, Bethune-Cookman University, Florida Memorial University, and Edward Waters College will be participating.

By collaborating with the State of the Florida HBCU Panel Discussion, Thomas Joyner Jr. and the Foundation seek to advance minority student success rates at HBCUs.

For more information on the summit, please visit www.stateoffloridahbcu.com.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: AMANDA WILKERSON

Amanda Wilkerson is a respected educator, political organizer, and doctoral student who is committed to being a force that drives positive change. Amanda founded and is the lead organizer for the State of the Florida HBCU panel discussion series. The express purpose of this discussion series is to creatively connect the community to understanding the state of Florida HBCUs as relates to retention and graduation.



As a political organizer, Wilkerson was selected to serve as a staffer and influencer who shaped the 2008 presidential election cycle. She had the opportunity to work for Hillary Rodham Clinton and Barack Obama. Amanda gained recognition for organizing a number of constituency groups and has a track record of mobilizing voters to action.

Her work includes serving as the vice president and secretary

of a local chapter of College Democrats, an inaugural board member of Campus Progress, director of Student Lobbying, Iowa field organizer for the Hillary Clinton Presidential Committee, African American outreach organizer for the Hillary Clinton Presidential Committee, advance team member for the Hillary Clinton Presidential Committee, field organizer for Florida for Obama, creator of Potluck and

Politics and executive director of Activist in Action. Wilkerson is a professor at the University of Central Florida.

A passionate supporter of civic engagement, Wilkerson has traveled across the globe on geopolitical mission trips and advocacy initiatives to study the U.S.-Israel relationship. Amanda grew up in Miami, Florida and is a proud graduate of Florida A&M University where she received a bachelor's and master's degree in the area of Political Science. She is a Holmes Scholar with the American Association of Teacher College Education. Currently she is working on her doctoral degree at the University of Central Florida in the Higher Education Policy Studies Program. Amanda is a hard-charging, dedicated educator and life learner interested in defining and exploring the pathology of minority civic engagement.

FCG WINS 2014 PR NEWS PLATINUM PR AWARD FOR COORS LIGHT® SEARCH FOR THE COLDEST®

PRNews
www.prnewsonline.com



Chicago - Flowers Communications Group (FCG) received top honors at the 2014 PR News Platinum PR Awards, scoring a win for its Coors Light® Search for the Coldest® hip-hop initiative in the multicultural campaign category. Presented by the leading resource for public relations professionals, the Platinum PR Awards sets the industry standard for excellence across all areas of PR. The coveted awards program attracts entrants representing agencies, corporations and nonprofits which truly understand the power of PR. Based in Chicago, FCG is an award-winning integrated marketing communications agency that specializes in multicultural marketing and public relations. Danye Davis (pictured), vice president at FCG, was onsite to accept the award.

CALENDAR OF EVENTS

This section is designed to keep you in the know and on the go.

Check out some of the latest happenings in Black communities throughout the country in the month of November.

The Beautiful Woman Inside & Out Conference
11-1-14
Washington, DC
www.beautifulwomaninsideandout.com

11-6-14 – 11-9-14
Fort Lauderdale, FL
www.nbprs.org

www.jazzandheritage.org

Soul Train Awards
11-7-14
Las Vegas, NV
www.soultrain.com

Celebrity Fashionable Escape Pre Black Friday Designer Trunk Show & Charity Event
11-15-14
Atlanta, GA

www.entertainment.accessatlanta.com

Preachin N' Creepin
11-1-14
Chicago, IL
www.zevents.com

The 8th Annual Classic R&B Weekend
11-7-14 – 11-9-14
Bushkill, PA
301-641-5770

Highland Jazz and Blues Festival
11-15-14
Shreveport, LA
www.highlandjazzandblues.org

Soul Music Festival
11-1-14
Hampton, VA
www.hamptoncoliseum.org

Treme Creole Gumbo Festival
11-8-14 – 11-9-14
New Orleans, LA

Florida Classic
11-22-14
Orlando, FL
www.floridaclassic.org

National Black Public Relations Society Conference & Career Fair

For a complete listing of events, please visit www.blackprwire.com

OUR TEAM

Bernadette A. Morris
President/CEO
bmorris@blackprwire.com

Ricardo F. Reyes
AVP/Creative Director
rreyes@blackprwire.com

Tanisha Coleman
Marketing Manager
tcoleman@blackprwire.com

Vanessa Loy
Newsroom Manager
vloy@blackprwire.com

Teodoras Vitkauskas
Webmaster
tvitkauskas@blackprwire.com

Erica Brown
Graphic Designer
ebrown@blackprwire.com



BPRW ALLIANCES

Black PR Wire has several alliances and strategic partnerships with wire services and national organizations. They include:

