

THRIVING!

THE NEWSLETTER OF BLACK PR WIRE, INC.

October 2014

OCTOBER PREVENTION MESSAGES

October is a popular month for prevention messages. Did you know that October is **Breast Cancer Awareness Month AND Domestic Violence Awareness Month?**

Breast Cancer Awareness Month is an annual campaign designed to increase awareness of the disease. While most people are aware of breast cancer, many forget to take the steps to have a plan to detect the disease in its early stages. Early detection is the best protection! Take the necessary steps to ensure your protection. According to the National Breast Cancer Foundation, you should have a physical every year which should include a clinical breast exam and pelvic exam. If any unusual symptoms or changes in your breasts occur before your scheduled visit, see your doctor immediately.

Domestic Violence Awareness Month evolved from the first Day of Unity observed in October, 1981 by the National Coalition Against Domestic Violence. The purpose? To connect battered women advocates across the nation who were working to end violence against women and their children. The Day of Unity soon became a special week when a range of activities

were conducted at the local, state, and national levels. These activities were as varied and diverse as the program sponsors, but had common themes: mourning those who have died because of domestic violence, celebrating those who have survived, and connecting those who work so tirelessly to end and stop domestic violence.

In October 1987, the first Domestic Violence Awareness Month was observed. That same year, the first national toll-free hotline was begun. In 1989, the first Domestic Violence Awareness Month Commemorative Legislation was passed by the U.S. Congress. Such legislation has passed every year since with National Coalition Against Domestic Violence providing key leadership in this effort. There's no excuse for abuse. Encourage your friends and loved ones to unite for the fight and let's end domestic violence.



National Black Public Relations Society Conference & Career Fair to be held November 6-9, 2014 in Fort Lauderdale, Florida

Mark your calendars for **Thursday, November 6 – Sunday, November 9, 2014**. Join the **National Black Public Relations Society Conference & Career Fair** for three days of networking with peers, celebrity key note addresses, an awards program, education sessions, and much more! The excitement kicks off at the **Sonesta Fort Lauderdale**, 999 N Fort Lauderdale Beach Boulevard in Fort Lauderdale, Florida. This year's theme is **"PowerPR: Equip! Adapt! Conquer!"**

"Our goal is to provide solutions for the practice of PR with a focus on strategies for effectively competing in today's technology-driven market," said **Matthew Beatty**, chapter president of the Black Public Relations Society of South Florida. "This is a great opportunity to learn from renowned speakers and network for career and business growth."



The National Black Public Relations Society Conference & Career Fair is currently seeking speakers and experts to conduct workshops and general sessions. Sponsors are also being solicited.

Since its founding in 1998, the National Black Public Relations Society has served as an advocate for black professionals in the public relations, media relations, corporate communications, investor relations, government affairs, community relations and related fields. Run by professionals for professionals, NBPRS addresses the diverse needs of its members through programs and partnerships that provide cultural and competitive advantages. NBPRS has chapters in the major media markets and offers peer-to-peer support, mentorship, networking, job opportunities, internships, and career advancement strategies for professionals engaged in corporate, government, agency, non-profit, and private practice. For more information, visit www.nbprs.org. Join the Facebook group and follow NBPRS on Twitter @nbprs.



Black PR Wire, Inc. is a premier news distribution service center that delivers to the very core and pulse of the Black community. The company holds a comprehensive listing of over 1,200 Black-owned

publications and media, as well as provides services to social service and grassroots organizations and influential leaders throughout the United States and the Caribbean. Plus, we provide our services in

English and Creole. To find out more about Black PR Wire, Inc., call us toll free at 1-877-BlackPR or visit the website at: WWW.BLACKPRWIRE.COM.

"There is POWER in the Wire... At Black PR Wire, we distribute the news our media can use!"

POWER PROFILER: STATE REPRESENTATIVE CYNTHIA A. STAFFORD

Representative Cynthia A. Stafford represents Florida's 109th Legislative District. First elected to the Florida House in 2010 and subsequently re-elected to a second term in 2012, Rep. Stafford currently serves on the Appropriations Committee, Education Committee, Civil Justice Subcommittee (Democratic Ranking Member), Business and Professional Regulation Subcommittee, Joint Legislative Auditing Committee and Select Committee on Gaming. As a freshman Legislator, Rep. Stafford was selected by the Speaker of the House in 2011 to serve as a member of the 2012 Presidential Primary Preference Selection Committee.



Rep. Stafford has sponsored legislation to repeal the controversial Stand Your Ground law in the State of Florida. Rep. Stafford is a staunch critic of the use of Stand Your Ground in recent court decisions. She believes this law is dangerous, often deadly, applied unequally, and leads to outrageous results. In addition, Rep. Stafford has also sponsored legislation to increase the state's minimum wage to

\$10.10 per hour. Rep. Stafford strongly believes that increasing the minimum wage will strengthen our economy and help lift working people out of poverty.

Rep. Stafford has served in the community for more than 25 years. She is an Attorney and Adjunct College Professor. For several years, Rep. Stafford worked with the Dade County Bar Legal Aid Society where she represented victims of domestic violence. She was also a Congressional Aide with Former Congresswoman Carrie P. Meek, Development Director for the Family Christian Association of America, and Assoc. VP/ Communications Director at Sunshine Communications.

Rep. Stafford's past and present volunteer and community service includes: Casa Valentine Board Member, Inner City Children's Touring Dance Company Board Member, and the Family Christian Association of America Board Member. Rep. Stafford was also a mentor to young girls who have aged out of foster care as well as, a Miami-Dade

County Teen Court Judge for first time juvenile defendants who have committed nonviolent misdemeanor crimes.

Rep. Stafford's awards and honors include: Emerging Leader, Women's History Month Honoree, Rising Star Award, and Outstanding Service in Political Awareness & Involvement. Also in 2012, the Mary Kay Foundation awarded a grant in recognition of Rep. Stafford to the Miami Rescue Mission to support housing & services for domestic violence victims and their children. In 2012 and 2013, Rep. Stafford was recognized as a Champion of Florida's Middle Class. In 2013, the Family Section of the Florida Bar honored Rep. Stafford with the Legislator Award for her efforts on behalf of Florida's families throughout the legislative session.

Rep. Stafford is a native Miamian, born and raised in Liberty City. She attended public schools, graduating from Miami Northwestern Senior High School in 1985. Rep. Stafford earned a BA in Communication Arts from St. Thomas University and a Juris Doctor from St. Thomas University School of Law. Rep. Stafford is a member of the Florida Bar and licensed to practice in the State of Florida.

Calendar of Events

This section is designed to keep you in the know and on the go. Check out some of the latest happenings in Black communities throughout the country in the month of October.

Greensboro Arts & Culture Fest
9/19/14 – 10/5/14
Greensboro, NC
www.17daygreensboro.org

Avalon, Catalina Island
www.jazztrax.com

Greater Baton Rouge State Fair
10/23/14 – 11/2/14
Baton Rouge, LA
www.gbrsf.com

MOJA Festival
9/25/14 – 10/5/14
Charleston, SC
www.mojafestival.com

Silicon Valley African Film Festival
10/17/14 – 10/19/14
Mountain View, CA
www.svaff.org

Arizona Jazz Festival
10/24/14 – 10/26/14
Phoenix, AZ
www.arizonajazzfestival.com

Circle City Classic
10/4/14
Indianapolis, IN
www.circlecitclassic.com

Taste of Soul Festival
10/18/14
Los Angeles, CA
www.tasteofsoulla.org

Saint Augustine's College Homecoming
10/25/14
St. Augustine College,
St. Augustine, NC
www.st-aug.edu

Catalina Island Jazztrax Festival
10/9/14 – 10/12/14

San Francisco Jazz Festival
10/23/14-10/26/14
San Francisco, CA
www.sfjazz.org

For a complete listing of events, please visit www.blackprwire.com

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